ISSN 1010-9536

journal **Bangladesh Institute of International and Strategic Studies**

229 Nation Branding of Bangladesh: Exploring the Potential and the Process Sajid Karim Mohammad Jasim Uddin 257 Instruments of Bangladesh's Economic Diplomacy:

- Challenges and Way Forward Meherun Nesa
- 275 Counter-Terrorism in Bangladesh: The UN Global Counter-Terrorism Strategy in Perspective Md. Jahan Shoieb
- 291 Climate-Induced Internally Displaced Persons (IDPs) in Bangladesh: Analysis of Policy Implementation Fatema-Tuj-Juhra
- 311 Models of Deradicalization: The Challenges for **Developing Effective Framework** Abu Salah Md. Yousuf

Volume 42 Number 3 2021



Contacts

Designation	Telephone (Office)	E-mail
Chairman	88-02-9347914	chairman@biiss.org
Director General	88-02-8312609	dgbiiss@biiss.org
Research Director-1	88-02-9331977	rd1@biiss.org
Research Director-2	88-02-9347984	mahfuz@biiss.org





Disclaimer

This is a double-blind peer reviewed journal. The views and opinions expressed in this Journal are solely of the authors and do not necessarily reflect the official policy or position of the Bangladesh Institute of International and Strategic Studies (BIISS).

Bangladesh Institute of International and Strategic Studies (BIISS)
Dhaka

EDITORIAL BOARD

Chief Editor Md Emdad Ul Bari

Editor

Sheikh Masud Ahmed

Assistant Editors

Sufia Khanom Mahbubur Rashid Bhuiyan Syeda Tanzia Sultana

EDITORIAL ADVISORY BOARD

EDITORIAL ADVISORY BOARD		
Muchkund Dubey	Council for Social Development, New Delhi	
Dipak Gyawali	Royal Nepal Academy of Science and Tech, Kathmandu	
Takako Hirose Kuboki	Daito Bunka University, Tokyo	
A. K. H. Morshed	Former Foreign Secretary of Bangladesh	
Shen Qurong	China Institute of Contemporary Int'l. Studies, Beijing	
Gowher Rizvi	International Affairs Adviser to the Prime Minister of Bangladesh	
Rehman Sobhan	Centre for Policy Dialogue, Dhaka	
David Taylor	School of Oriental and African Studies (SOAS), London	
Peter Vale	University of Johannesburg, South Africa	

NOTE FOR THE CONTRIBUTORS

BIISS Journal (ISSN 1010-9536) is published quarterly by the Bangladesh Institute of International and Strategic Studies (BIISS), Dhaka, in January, April, July and October. The journal provides a forum for debate and discussion on international affairs, security and development issues in national, regional and global perspectives.

Original contributions (along with an abstract of 200-300 words) not published elsewhere may be submitted to the Chief Editor (Director General, BIISS)/Editor in duplicate, typed double-spaced, normally within about 6,000 words. Footnotes should be placed at the bottom of the page following the styles given below:

For Books

Author, *Title*, Place of publication: Publisher, Year of publication, page.

Example: one author

G. H. Johnson, Harper's Connection, Boston, USA: Penguin Books, 1998, p. 23.

Example: edited books

J. P. Forgas (ed.), Feeling and Thinking: The Role of Affect in Social Cognition, New York: Cambridge University Press, 2000, p. 12.

For Chapters in Books

Author(s), "Title", in Author(s) (eds.), *Book Title*, Place of publication: Publisher, Year of publication, page.

Example:

R. Macklin, "Conflicts of Interest", in T. L. Beauchamp and N. E. Bowie (eds.), *Ethical Theory and Business*, Englewood Cliffs, New Jersey: Prentice-Hall, 1983, pp. 240-246.

For Journal Articles

Author, "Article Title", *Journal Title*, Volume, No/Issue, Year of publication, Page Number(s).

Example:

Sufia Khanom, "Gender Issues in Climate Change: Bangladesh Perspective", *BIISS Journal*, Vol. 30, No. 4, 2009, p. 450.

For Documents

Department/Agency, Title, Place of publication: Publisher, Year.

Example:

Department of HM Inspectorate of Constabulary, *Police Integrity, England, Wales and Northern Ireland: Securing and Maintaining Public Confidence*, London: Home Office Communication Directorate/HMIC. 1998.

NOTE FOR THE CONTRIBUTORS

For Newspaper

Author, "Article Title", Newspaper Title, Day Month Year.

Example:

G. M. Kabir, "Energy Crisis", The Daily Star, 15 December 2008.

For Paper Presented in Seminar/ Workshop/ Conference

Author, "Title of the Paper", paper presented in the Seminar/Workshop/Conference on *Title*, organized by ..., Place, on Day Month Year.

Example:

Roy Isbister, "Introduction to Illicit SALW Trafficking", paper presented in the Regional Conference on *Peace and Security in South Asia: Issues and Priorities for Regional Cooperation on Small Arms and Light Weapons Control*, organized by BIISS and Saferworld, Dhaka, on 08-09 November 2009.

For Web Document/Site

Author, "Title of Document", available at web address, accessed on Day Month Year.

Example:

G. H. Johnson, "Harper's Connection", available at http://www.mq.edu.au/12, accessed on 12 March 2010.

If no author and title, give web address and access date only.

Example:

Available at http://www.mq.edu.au/12, accessed on 12 March 2010.

Tables, maps and diagrams should be placed in separate sheets. Contributors are also requested to enclose a brief biographical note and contact address in separate sheets. Scripts submitted for publication are not returned. For book review, two copies of book should be sent to the Chief Editor.

SUBSCRIPTION RATES (AIR MAIL CHARGE EXTRA)

Single Copy	Tk. 250.00	US\$ 20.00
Annual	Tk. 1000.00	US\$ 80.00

Correspondence relating to subscription and purchase of back issues should be addressed to:

Publications Officer

Bangladesh Institute of International and Strategic Studies (BIISS) 1/46, Old Elephant Road (West of Ramna Police Station) Dhaka-1000, Bangladesh.

Phone: (880-2) PABX: 9353808, 9336287, 8315808, Ext. 136 Fax: (880-2) 48312625, e-mail: po@biiss.org, website: www.biiss.org

Printed by

GraphNet Limited

95, Naya Paltan, 1st Floor, Dhaka-1000, Bangladesh Phone: 48314842, 48314193, e-mail: graphnet@gmail.com mannangnl@gmail.com, website: www.graphnet.com

BIISS Journal is indexed by the International Political Science Abstracts, Paris. Article index and abstracts may also be found on BIISS webpage.

Diiss iournal

VOLUME 42	NUMBER 3	JULY 2021
Sajid Karim Mohammad Jasim Uda	dia	
Nation Branding of Bangl	**-*	
Exploring the Potential ar		229
Meherun Nesa		
•	h's Economic Diplomacy:	
Challenges and Way Forw	vard	257
Md. Jahan Shoieb		
Counter-Terrorism in Ban	gladesh: The UN Global	
Counter-Terrorism Strateg	gy in Perspective	275
Fatema-Tuj-Juhra		
•	y Displaced Persons (IDPs) in Bangla	idesh:
Analysis of Policy Impler	mentation	291
Abu Salah Md. Yousuf	•	
Models of Deradicalization		
Developing Effective Fran	_	311